**Cover Letter Generator PRO — Build Request for Manus**

**Headline (Big, Bold, Inter Font):**

**The IG Cover Letter Generator PRO**  
*Craft Smarter, Targeted Cover Letters That Actually Get Noticed*

**📝 Tool Purpose:**

We are building this tool as a **premium feature inside our paid members area (The IG Network)** for The Interview Guys audience. The goal is to give users an **interactive, intelligent cover letter generator** that feels strategic, targeted, and premium — not generic.

**🛠️ Project Overview:**

* We would like Manus to handle:
  + ✅ Full tool UI and UX (form, generation, output display).
  + ✅ Prompt logic and AI generation.
  + ✅ Interactive features (keyword matching, tone preview, impact scoring).
  + ✅ Hosting the tool (similar to how the Salary Decoder is hosted).
* **We will handle the membership paywall and user access gating on our side.**
* The tool will be embedded on our members-only page (either via iframe or direct link).

**🟢 User Inputs (Form Fields):**

1. **Paste the Job Description (Required)**  
   *“Paste the job listing or key responsibilities here so we can tailor your letter to the role.”*
2. **Select Your Tone (Required)**  
   Dropdown with:
   * Professional & Formal
   * Friendly & Conversational
   * Bold & Assertive
   * Problem-Solution Focused
   * Direct to Hiring Manager / Formal to HR
3. **Highlight a Key Strength or Achievement (Optional)**  
   *“Optional: Share one achievement or key strength you'd like us to highlight in the letter.”*

**🎨 Interactive Output Features (Right Side of Interface):**

* Editable **Cover Letter Preview** (direct editing after generation).
* **Keyword Match Bubble Cloud**:
  + Green = included keywords.
  + Yellow/Orange = missing keywords.
  + Hover tooltips explaining status.
* **Impact Score Meter** (achievement strength, tone effectiveness).
* **Tone Preview Chips** (small examples of each selected tone style).
* **Smart Refinement Buttons** below the letter preview:
  + Strengthen Opener
  + Add More Achievement Focus
  + Shorten the Letter for Readability

**🎯 Prompt Logic Example:**

*“Write a cover letter applying for the following job. Use the selected tone: [Tone]. Incorporate these key skills and qualifications extracted from the job description: [Extracted Keywords]. If the user has provided an achievement or strength, highlight it meaningfully. Focus on clear, confident, and engaging language. Use active voice. The letter should be no longer than 400 words and sound authentic, not robotic. Include a strong opener, a relevant middle paragraph aligning skills to the job description, and a confident, human closing.”*

**🖤 Branding / UI Guidelines:**

* Dark mode design (consistent with the Salary Decoder aesthetic).
* Accent colors: navy, teal, white, soft blues.
* Font: **Inter font** throughout (headlines, form, and results).
* **Powered by The IG Network** — small, clean branding in the footer or header area.
* Optional: Let us know if we can supply our logo or favicon.

**🔒 Access and Hosting Clarification:**

* You (Manus) will host the tool and provide the sharable URL.
* We will **embed this link behind our paywall** (members-only page).
* Question:  
  **Is there a way to protect the tool via referrer check or tokenized access (optional but preferred)?**  
  If not, we will ensure the link is not shared externally.

**✅ Please confirm if this scope is clear, and let us know the next steps. We’re excited to move forward on this.**